



WINTERBOTHAMDARBY

Animal health & welfare day 2020 delegate pack.

- Agenda
- Speaker biographies





Agenda

09.00 Registration & coffee

09.40 Welcome - David Houghton

09.45 The future of food - Professor Nigel Scollan

10.05 Livestock market survey - Charlie Mason

10.40 On farm euthanasia – the anoxia concept - Anette van de Aa

11.00 BREAK

11.30 Facing the challenge: Zinc removal - Mel Stokes

11.50 Managing tail biting: Genetics and practical on-farm considerations - Dr Fiona Roberts

12.10 Good Pigs: an Italian pigs: a welfare story - Anna Madeo

12.30 LUNCH

13.30 The environmental impact of farming - Lizzie Wilson & Grace Whitlow

14.00 Sustainable livestock production - Professor Lisa Collins

14.20 Livestock and climate change; is there a place for regulation? -Professor Michael Cardwell

14.40 BREAK

15.10 Facilitated breakout session & summary - Jeremy Rix

16.25 Day/presentations summary - Simon Day

16.35 Thanks and close - David Houghton

16.40 Event closes

DAVID HOUGHTON

TECHNICAL DIRECTOR



David is the Technical Director at Winterbotham Darby the UK's leading supplier and manufacturer of Continental Charcuterie, olives & antipasti and plant based foods.

David has been instrumental in formulating and implementing the business's long term strategic approach to animal health & welfare over the past twenty years.

David and his team created the Winterbotham Darby European Farm Partnership (EFP) which has been instrumental in bringing farmers, producers, researchers, NGO's and service providers together to drive the animal health and welfare agenda.

The Animal Health and welfare day is a great example where industry collaboration and partnership can have such a positive influence to improve the lives of farm animals.

David and the team were proud to receive the Special Recognition Award from Compassion in World Farming in 2018 and to gain accreditation for the first pan European multi-tiered welfare standard for pigs.

Contact details

David Houghton
Technical Director
Winterbotham Darby

e: dhoughton@winterbothamdarby.com
t: +44 (0)7802 440 766

PROFESSOR NIGEL SCOLLAN

GRI DIRECTOR



Nigel Scollan is Director of The Institute for Global Food Security and Professor of Animal Science at Queens University, Belfast.

Professor Scollan conducted his PhD at The University of Edinburgh, followed by a postdoctoral appointment at the University of Guelph, Ontario, Canada before joining Institute of Grassland and Environmental Research, Aberystwyth in 1993 and subsequently Institute of Biological, Environmental and Rural Sciences (IBERS) Aberystwyth University in 2008. He held a number of posts at IBERS including Waitrose Professor of Sustainable Agriculture and Professor of Public Engagement with Science at Aberystwyth University, group leader Animal Systems and Director of Enterprise.

Professor Scollan's research is primarily related to designing improved systems for ruminant livestock, through the use of improved nutrition and genetics to enhance the sustainability and efficiency of the production systems. Improving nutritional quality is an important aspect of the research. Professor Scollan works closely with producers and other key stakeholders across value chains.

Nigel is a Past President of the British Society of Animal Science and a Fellow of the Royal Agricultural Society in the UK and a Director of the Oxford Farming Conference.

Contact details

Professor Nigel Scollan
Director
Institute for Global Food Security, Belfast

Professor
Queen's University Belfast

e: Nigel.Scollan@qub.ac.uk
t: +44 (0)28 9097 6549

CHARLIE MASON

TECHNICAL DIRECTOR



I graduated from Harper Adams in 1980. I worked in livestock marketing for three years, during which time I became associated with the Humane Slaughter Association (HSA), carrying out appraisals of livestock markets. Since 1988 I have worked full-time for the HSA, initially as a Technical Officer and as Technical Director from 2001 to the present.

I have been involved in collaborative research with the Royal Veterinary College, the University of Bristol and ADAS on projects including: captive-bolt stunning of water buffalo, livestock market surveys, head-restraint of cattle, comparative bleed-out rates of stunned and non-stunned sheep and cattle; and humane killing of neonates. I have been a member of a number of committees and steering groups, most recently the BVA animal welfare at slaughter group. I provide training for RSPCA staff, slaughtermen, knackermen, hunt servants, the State Veterinary Service, police and armed forces and livestock farmers.

Outside the UK, I have spoken on animal welfare between the farmgate and slaughter in Australia, New Zealand, Brazil, Spain, Finland, Turkey, Taiwan, the Philippines, Eire, China, Norway and Estonia. Outside the educational sphere, I have given evidence as an expert witness in a number of cases involving animal welfare at slaughter.

I am a Member of the Institute of Meat, a Churchill Fellow of 1990 and an Associate Fellow of the Royal Agricultural Societies.

Contact details

Charlie Mason
Technical Director
Humane Slaughter Association

e: charlie@hsa.org.uk
t: +44(0)1582 831919

ANNA MADEO

COMMERCIAL AND MARKETING MANAGER



Anna graduated from Bocconi University in 2010 in Business Economics and Business Management.

Having always been linked to its origins and territory, in the same year she assumed the role of Commercial and Marketing Manager in the family businesses - Madeo Agri-Food chain. Located in Calabria they specialise in the production of Calabria PDO cured meats and of Calabria Black Pig.

In 2011 she joined the national council of the Young Group of Assica (Industrial Association of Meat and Cured Meats) and since 2018 she is a member of the Senior Executive Council.

In January 2018 she promoted the project that led to the creation of the "Italian Black Pig" network, of which she is President. In 2019 the network obtained the approval of the Ministry of Agriculture.

Contact details

Anna Madeo
Commercial and Marketing Manager
Madeo Agri-Food Chain

e: anna.madeo@filiaramadeo.it
t: +39 388 1913149

MELANIE STOKES

NUTRITIONIST



Melanie Stokes is a Pig Nutritionist at Primary Diets, a UK-based specialist animal feed manufacturer of piglet creep and starter feeds.

Having worked for the company for 18 months, Melanie provides nutritional support to customers both in the UK and overseas and is also responsible for delivering research and development support for the company's commercial trial site.

Melanie is from an arable farming family and prior to her position at Primary Diets studied Bioveterinary Science at Harper Adams University, graduating with First Class Honours in 2018.

Primary Diets is part of AB Agri Ltd, the agricultural division of Associated British Foods plc.

Contact details

Melanie Stokes
Nutritionist
Primary Diet

e: Mel.Stokes@abagri.com
t: +44 (0)1765 641046

DR FIONA ROBERTS

TECHNICAL SERVICES MANAGER



Fiona is the Manager for UK and ROI within the Pig Improvement Company (PIC) Global Technical Services Team.

As part of a leading Porcine Genetics business, the Technical Service Team provide field-based advice to customers to help PIC products perform on-farm, while supporting good practice in terms of animal health and welfare.

Fiona has a keen interest in livestock behaviour and welfare and how genetic improvement impacts on behavioural outcomes. Fiona has a passion for pigs but has worked in a range of technical, consulting, teaching and training capacities supporting welfare initiatives across a range of protein species supply chains, from red meat and poultry to fish. This has covered both farm and abattoir level, here in the UK and globally.

She has worked as part of the Pig Health and Welfare team at BPEX (now AHDB pork) and with UK retail multiples.

Contact details

Dr Fiona Roberts
Global Technical Services
PIC UK & Ireland

t: +44 (0) 7980755287
e: Fiona.Roberts@genusplc.com

ANETTE VAN DE AA

VETERINARIAN



Anette van der Aa graduated from Leipzig vet school (Germany) in 2003.

For several years she worked in mixed and small animal practice in Germany and the UK before teaching at the University of Utrecht and working as an adviser in quality systems.

She joined Anoxia BV in 2015. Together with University of Utrecht, the Centre for Sustainable Animal Stewardship (University of Utrecht and Wageningen), the Royal Dutch Veterinary Association and input from the Dutch Association of Pig Farmers she developed an on-farm euthanasia decision tool.

The tool won the Dutch “Best Idea in Piggy Land” award and an animal welfare prize at the World Veterinary Association in 2019.

Contact details

Anette van de Aa
Veterinarian
Anoxia

e: anette.vanderaa@anoxia.nl
m: +31 641649652

GRACE WHITLOW

KNOWLEDGE TRANSFER MANAGER



Grace Whitlow is the Knowledge Transfer Manager for the Environment and Buildings Team at AHDB.

Grace studied at Harper Adams University where she gained a Bachelor of Science in Agriculture and Marketing with Business Studies.

After graduating at Harper Adams, she began the role as Specialist Adviser at the National Farmers Union where she provided NFU members with advice on agricultural legislation. She later moved within the NFU to the National Environment policy team as Assistant Environment Adviser leading on soil policy and taking the role as project officer for the industry led Professional Nutrient Management Group.

Grace was later promoted to the role of Environment Adviser leading on Water Quality and Ammonia policy taking on the challenges of Farming Rules for Water, Nitrate Vulnerable Zones and the government’s ambitions for farming set out in the Clean Air Strategy.

In her current role at AHDB, Grace supports the livestock sectors to adopt best practice in order to optimise productivity whilst meeting the demands of the current and upcoming environmental pressures that the agricultural industry faces.

Contact details

Grace Whitlow
Environment & Buildings Knowledge
Transfer Manager
AHDB

e: Grace.Whitlow@ahdb.org.uk
t: 0247 693 5710

LIZZIE WILSON

POLICY SERVICES OFFICER



Lizzie Wilson is the NPA's policy services officer who has worked in the UK pig industry for 17 years.

Her particular policy areas include planning and environmental legislation, as well as crisis management of animal rights incursions and incidences of direct activism. She is a farmer's daughter and former employee of BQP and Elanco, with a good understanding of practical pig production.

The National Pig Association is the representative trade association for British commercial pig producers, is affiliated to the National Farmers Union (NFU) and represents the interests of NFU members that produce pigs and the pig industry interests of NPA Allied Industry members.

Contact details

Lizzie Wilson
Policy Services Officer
National Pig Association

e: Lizzie.Wilson@npanet.org.uk
t: 02476 858787

PROFESSOR LISA COLLINS

HEAD OF SCHOOL



Lisa Collins is Head of the School of Biology, Professor of Animal Science, N8 Agrifood Chair in Agricultural Systems, and Director of the Smart Agri-Systems research initiative at the University of Leeds. Her research focuses on the development and application of smarter agricultural systems through multi-disciplinary approaches including technology development, systems modeling and data analytics.

Amongst a broad portfolio of active research projects, Lisa is PI on PIGSustain, a £2.06M Global Food Security programme grant. She serves on national and international advisory, funding and academic society councils and strategy groups, including BBSRC, the Dog Advisory Council, ASAB council, and European Food Safety Authority groups.

She is an experienced public communicator of science, regularly presenting invited public lectures including at the Royal Institution and in national theatres. Her work regularly features in national and international news media in all formats. In 2014, she received the British Science Association Charles Darwin Award for excellence in science communication, and in 2010, the UFAW Young Animal Welfare Scientist of the Year award.

She is the 2020 British Science Association Section President for Agriculture and Food.

Contact details

Lisa Collins
Head of School, School of Biology
University of Leeds

e: L.Collins@leeds.ac.uk
t: +44 (0)11 33 43 59 40

PROFESSOR MICHAEL CARDWELL

AGRICULTURAL LAW



Michael Cardwell is Professor of Agricultural Law at the University of Leeds, having previously been a solicitor in practice with Burges Salmon, Bristol.

His research interests focus on agricultural support regimes and agriculture in world trade, with publications including: *The European Model of Agriculture* (OUP, 2004); *The Regulation of Genetically Modified Organisms: Comparative Approaches* (OUP, 2010) (co-edited with Luc Bodiguel); and *Research Handbook on EU Agriculture Law* (Edward Elgar, 2015) (co-edited with Joe McMahan).

In 2013 he was elected Assistant Delegate General of the European Council for Rural Law and he is a member of the Agricultural Law Association Brexit Committee and the Yorkshire Agricultural Society Brexit Working Party.

He also contributed to the Agriculture Report during the Balance of Competences Review (2014) and, more recently, has been invited to provide oral and written evidence to Parliament on the implications of Brexit for United Kingdom agriculture.

Contact details

Professor Michael Cardwell
School of Law
University of Leeds

e: M.N.Cardwell@leeds.ac.uk
t: +44 (0)11 33 43 50 33

JEREMY RIX

MANAGING DIRECTOR



Jeremy helps organisations make better, evidence-based decisions. He has been working in the field of customer insight and innovation for the last 25 years.

As Managing Director of consultancy OKO, he works with major retailers, food and agricultural businesses and not-for-profits, and has a particular interest in animal welfare.

Recently, Jeremy has worked with the NFU on its membership strategy, agricultural software and data specialist Proagrica on new product development and with Bristol University to help to establish Global Animal Welfare Assurance (GAWA).

Contact details

Jeremy Rix
Managing Director
OKO

e: jeremy@engageoko.com
t: +44 7884 337106